



### Farm to Feast Summary

Join us on **Saturday, May 17, 2025, for the 19th annual Farm To Feast®**, an extraordinary evening on our Certified Biodynamic® farm honoring Summerfield's 50th Anniversary. This milestone event offers an exclusive opportunity for sponsors to shine while supporting Waldorf education and community.

#### **Event Highlights:**

- ★ Award-winning wine tastings
- ★ Live music from local talent
- ★ A thrilling live auction
- ★ A decadent farm-to-table dinner by renowned Sonoma County chefs

With 300 guests and nearly \$200,000 raised annually, Farm to Feast® is one of Sonoma County's most anticipated events, and this year promises to be our most memorable yet.

#### **Your Impact:**

Funds raised support tuition assistance, teacher salaries, arts and music programs, and vital school repairs. 50% of families receive tuition assistance, making this event essential for our community.

#### **Objectives:**

- \* Raise critical funds for education.
- ★ Partner with businesses that share our values of community, sustainability, and honoring childhood.
- ★ Foster a culture of giving and gratitude.

Be a part of this unforgettable celebration—help us shape the future while honoring 50 years of Waldorf education!

## Sponsorship Opportunities

Farm To Feast\* offers sponsorship opportunities at a range of levels. Sponsoring this event will allow you to achieve widespread visibility by tapping into an entire community of educated, engaged, active, and creative individuals and organizations. As a part of the promotion of this event, we are sending targeted email communications to the entire database of 5,000+ committed sponsors, current families, donors, friends, and volunteers. We will also highlight all sponsors through our online auction at www.biddingforgood.com. Please review your sponsorship invitation and select a level that fits your budget and meets your marketing needs.

Summerfield Waldorf School is a 501 © (3) nonprofit corporation with the tax-ID # 94-2248359.

Donations are tax-deductible to the fullest extent allowed by law.





### Sponsorship Levels

- ❖ PRESENTING PARTNER \$10,000
  - Industry exclusive sponsor
  - o Twenty (20) event tickets with VIP table placement
  - o Linked logo on the event site, online auction, and the SWSF Giving page
  - o Linked logo on email blasts to 5,000-person database
  - o Logo inclusion in a weekly online newsletter (Mini-Messenger) for **12** weeks
  - o Premier logo placement on event program and event signage; inclusion in event social media posts
  - o Mention from the podium at the event by the President of our Board of Directors
  - o 3.5 x 2 ad in the monthly Messenger for April, May, and June editions
  - o Exclusive event swag bag with a commemorative souvenir
- ❖ BENEFACTOR \$5,000
  - o Ten (10) event tickets
  - o Linked logo on the event website, online auction, and the SWSF Giving page
  - o Linked logo on email blasts to 5,000-person database
  - o Logo inclusion in a weekly online newsletter (Mini-Messenger) for **8** weeks
  - o Prominent logo inclusion in event program and event signage; inclusion in event social media posts
  - o Mention from the podium at the event by President of our Board of Directors
- ❖ PATRON \$2,500
  - Six (6) event tickets
  - o Linked logo on the event website, online auction, and the SWSF Giving page
  - o Linked logo on email blasts to 5,000-person database
  - o Logo inclusion in a weekly online newsletter (Mini-Messenger) for **6** weeks
  - o Inclusion of logo in event program, event signage, and event social media posts
- **❖** SUPPORTER \$1,000
  - o Four (4) event tickets
  - o Link on the event website, online auction, and the SWSF Giving page
  - o Inclusion in email blasts to a 5,000-person database
  - o Inclusion in the event program, event signage, and event social media posts
- ❖ FRIEND \$500
  - o Two (2) event tickets
  - o Link on the event website, online auction, and the SWSF Giving page
  - o Inclusion in event program and event social media posts

## Sponsorship Contacts

Hayden Terstegge, Director of Development 707.575.7194 ext 105 hayden@summerfieldwaldorf.org Camille Hedges, Development Associate 707.575.7194 ext 106 camille@summerfieldwaldorf.org

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# Farm to Feast 2025 Sponsorship Agreement Business Name \_\_\_\_\_ Contact Person \_\_\_\_ Telephone Email Website Sponsorship Level Choice □ PRESENTING PARTNER — \$10,000 □ BENEFACTOR — \$5,000 □ PATRON — \$2,500 □ SUPPORTER — \$1000 □ FRIEND — \$500 Total Enclosed \$\_\_\_\_\_ □ Check enclosed, payable to **SWSF** (include *F2F sponsorship* in the memo) Please call our office for credit card payment: 707.575.7194 x105 Sponsorship Payment Please send payment and completed agreement to Summerfield Waldorf School and Farm, Development Office, 655 Willowside Road, Santa Rosa, CA 95401. Terms of payment: Full payment and application forms for sponsorship are due to activate benefits unless approved in advance. Signed by \_\_\_\_\_ Date\_\_\_\_

Questions: hayden@summerfieldwaldorf.org or 707.575.7194 x105

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